



Nicholsons
**X HUBB
CREATIVE**
CASK ALE WEEK CAMPAIGN REPORT

@hubbcreative

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Influencer Proposal



CASK ALE WEEK: DAVID KRISTOF

@KRISTOF.ORO

INSTAGRAM INSIGHTS

Total Saves
134

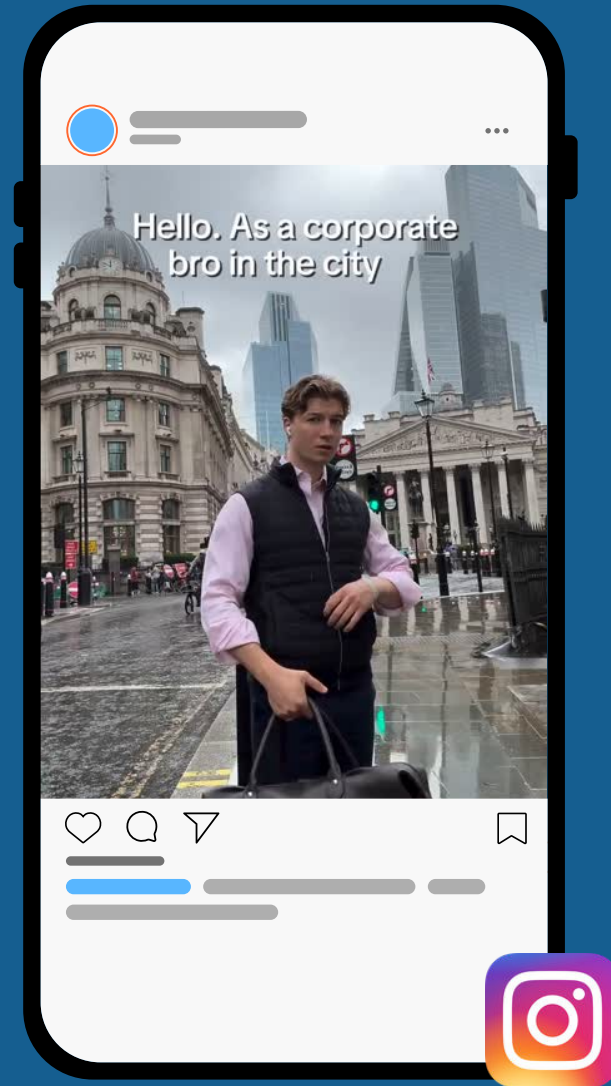
Total Views
36k

Total Shares
176

Total Comments
22

Likes
1300

Engagement Rate
4.53%



TIKTOK INSIGHTS

Total Saves
29

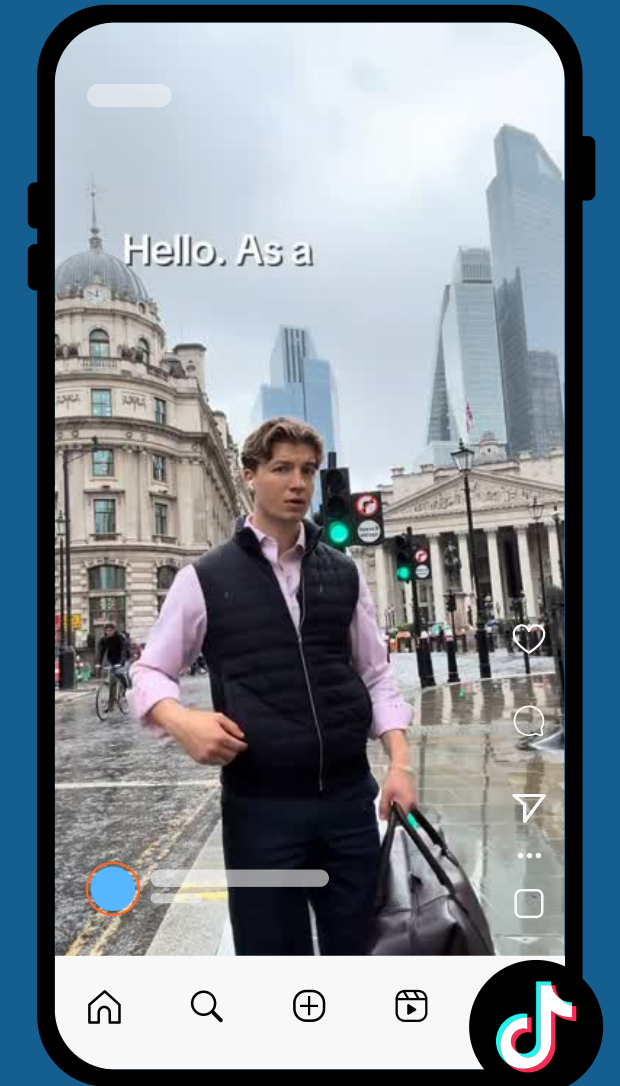
Total Views
5217

Total Shares
12

Total Comments
11

Likes
414

Engagement Rate
8.93%



CAMPAIGN INSIGHTS

TOTAL VIEWS: 41,217 | TOTAL COMMENTS: 33 | TOTAL LIKES: 1714 | TOTAL SAVES: 163 | TOTAL SHARES: 188 | ENGAGEMENT RATE: 5.09%



CASK ALE WEEK: MITCH TUCKER

@M1TCHT / @M1TCHTUCKER

INSTAGRAM INSIGHTS

Total Saves
4

Total Views
8875

Total Shares
4

Total Comments
22

Likes
239

Engagement Rate
2.80%



TIKTOK INSIGHTS

Total Saves
8

Total Views
9056

Total Share
3

Total Comments
4

Likes
469

Engagement Rate
5.34%



CAMPAIGN INSIGHTS

TOTAL VIEWS: 17,931 | TOTAL COMMENTS: 5 | TOTAL LIKES: 708 | TOTAL SAVES: 12 | TOTAL SHARES: 7 | ENGAGEMENT RATE: 4.08%



MADRI: MIRANDA PILKINTON

@MIRPILKS

INSTAGRAM INSIGHTS

Total Saves
27

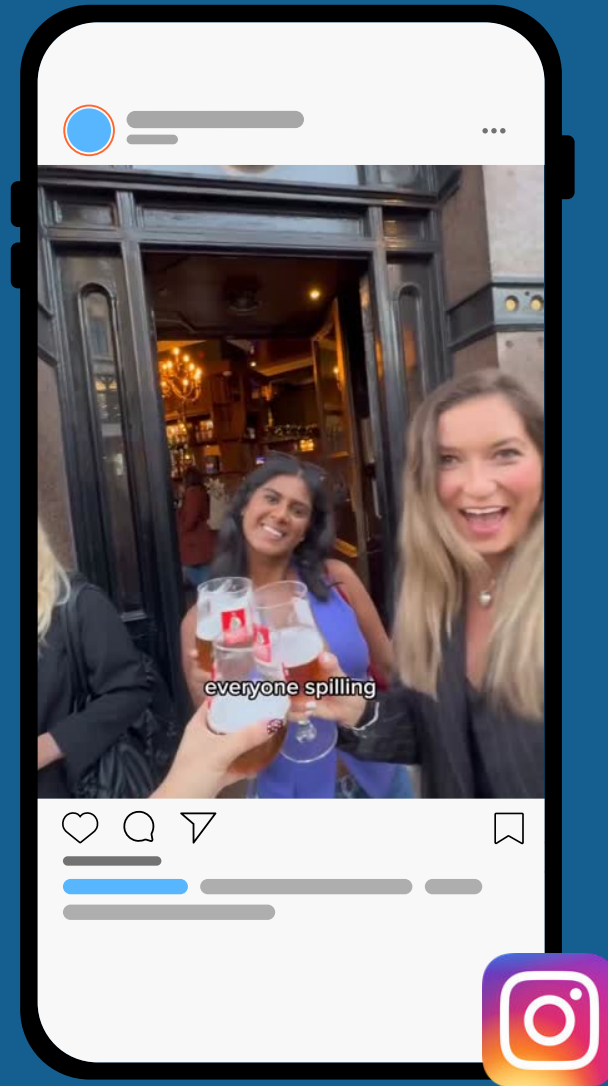
Total Views
10,327

Total Shares
0

Total Comments
16

Likes
191

Engagement Rate
2.26%



TIKTOK INSIGHTS

Total Saves
98

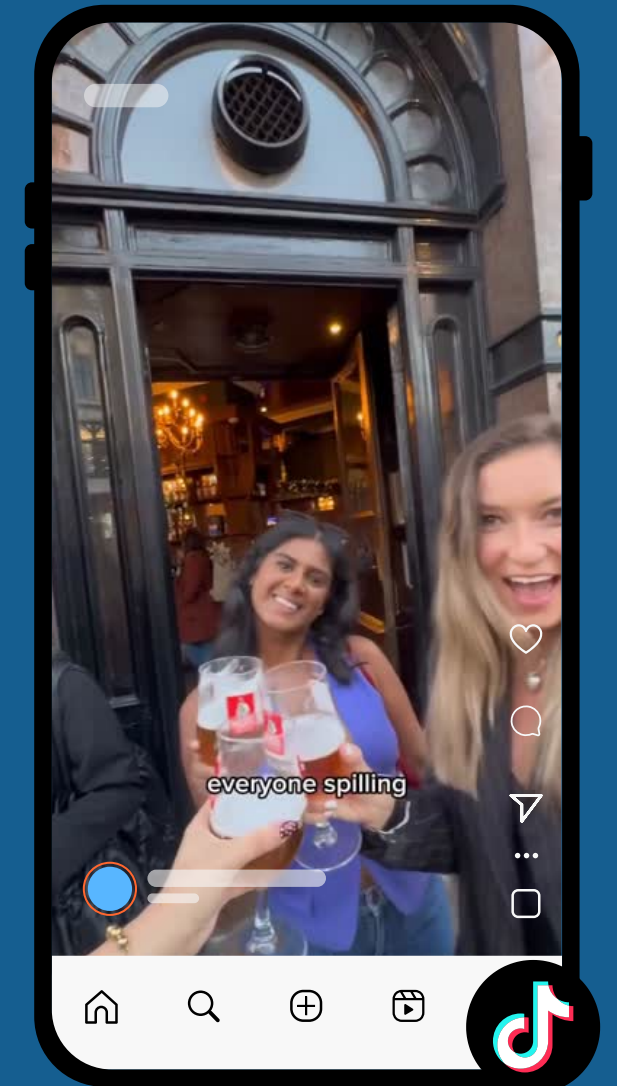
Total Views
17,000

Total Share
83

Total Comments
14

Likes
807

Engagement Rate
5.89%



CAMPAIGN INSIGHTS

TOTAL VIEWS: 27,327 | TOTAL COMMENTS: 30 | TOTAL LIKES: 998 | TOTAL SAVES: 125 | TOTAL SHARES: 83 | ENGAGEMENT RATE: 4.5%